

HARDWARE Retailing™

June 2011



GETTING READY FOR FALL

Five Ideas for Keeping Sales
Warm as Temperatures Cool

#BXNKRZL ****CAR-RT LOT**C-054
 KRIS ANDERSON
 NATIONAL MAIL CORPORATION
 2964 CLYDON SOUTHWEST
 GRAND RAPIDS, MI 49519-2404
 V9008
 31369
 401054
 P0075

Volume 200 • Issue 6

A DIYers Guide to
YOUR STORE!
planitdiy
Your Hometown Hardware Resource

See Page 75



NRHA

PACKAGING AND
MERCHANDISING
AWARDS

2011



2011 NRHA PACKAGING & MERCHANDISING AWARDS PROGRAM

**Celebrating the industry's best
merchandising and packaging!**



NRHA

North American Retail
Hardware Association

HARDWARE
Retailing



PACKAGING HONORABLE MENTION

COLEMAN CABLE, INC.

MOONRAYS PREMIUM OUTPUT SOLAR LIGHTING

Premium Output Solar Lighting from Moonrays include plastic and metal path lights, deck lights, post lights and spot lights.



EAZYPOWER

#10 COMPRESSED WOOD BISCUITS #39425

These compressed Wood Biscuits are used for woodworking projects and cabinetry. The packaging includes easy to follow instructions with visual diagrams.



NATIONAL NAIL CORP.

CAMO HIDDEN DECK FASTENING SYSTEM

CAMO, a Pro-Fit® brand, is the first hidden deck fastening system that easily and affordably attaches treated lumber, hardwood, cedar, composite or PVC deck boards directly to the substructure creating a beautiful, fastener-free deck surface - no pre-drilling required!



MAID BRANDS, INC.

FRESH HOUSE AUTOMATIC SPRAY THAI DRAGON FRUIT AIR FRESHENER

This metered air freshener features Thai dragon fruit scent. It can also be used as a refill for the Airwick® Freshmatic® Dispenser Value Brand.



MAID BRANDS, INC.

HEAVY WEIGHT DEER & RABBIT REPELLENT POWDER

Repels deer and rabbits from landscaped garden areas, flowers, plants, and trees by odor and taste. The ready to use powder lasts for up to three months and has no odor.



THE WOOSER BRUSH CO.

JUMBO-KOTER JR.®

Made entirely of black polypropylene, The Jumbo-Koter Jr. works with both 4 1/2-inch and 6 1/2-inch Wooster Jumbo-Koter minirollers. These roller fabrics match standard-size Wooster rollers for perfect blending.



GENERAL TOOLS & INSTRUMENTS

E-Z PRO™ MORTISE & TENON JIG

This product creates matched 1 to 3-inch long 9 1/4-inch joints right out of the box. Includes a 1/4-inch bit and full bushing set.

